Amendments to the Specification:

Please amend the specification as follows:

Please replace paragraph starting at page 10, lines 30-31 with the following rewritten paragraph:

Figures 8-8a-8d show an example of a web-site as it may be displayed on a screen of a computer;

Please replace paragraph starting at page 11, lines 1-2 with following rewritten paragraph:

Figures 9-9a - 9c shows a prior art arrangement for sending data to a variety of computing devices; and